



**ADO BAYERO MALL**

# About Emotion



- Founded in October 2005.
- Our focus is on investing in compelling locations and cutting-edge products.
- Excellent Customer Service delivery
- Good Corporate Governance Practice.
- International best business practice that has led to very strong growth in our client base.



# WHY CHOOSE EMOTION ?



## **Great Locations:**

We have some of the best locations in major business hubs across Nigeria. Our strength lies in managing advertising concession areas on major highways, shopping malls & Airport. These we have successfully executed with areas such as Lekki-Epe Expressway & Ado Bayero Mall Kano.

## **Product Range:**

We have a wide range of products to suit a variety of marketing objectives and budgets.

## **Quality:**

Our commitment to high quality is widely recognized within the industry. Regular preventive maintenance ensures our products are kept in optimum condition and deliver value to you.

## **Integrity:**

We deliver what we promise.

# ABOUT ABM



- Spread over 10 hectares, Ado Bayero Mall offers 24,000 m<sup>2</sup> of retail and entertainment space comprised of two major international shopping retailers (Shoprite & Game), the largest and modern indoor multi-screen cinema (Film House Cinemas) and a broad range of other offerings including restaurants, media stores and an indoor play area for young children.
- Furthermore, the mall offers over fifty (50) customisable shop spaces and ample parking for 1000 automobiles





## **INTERIOR SECTION ADVERTISING PLATFORMS**



**Description: Passage Drop Beam by Healthplus**  
**Dimension: 0.5M X 6.0M**  
**Number of Faces: 4**



**Description: Wall Mount by Main Entrance**  
**Dimension: 8.0M X 2.0M**  
**Number of faces: 1**



**Description: Wall Mount by Main Entrance**  
**Dimension: 7.2M X 3.0M**  
**Number of faces: 2**

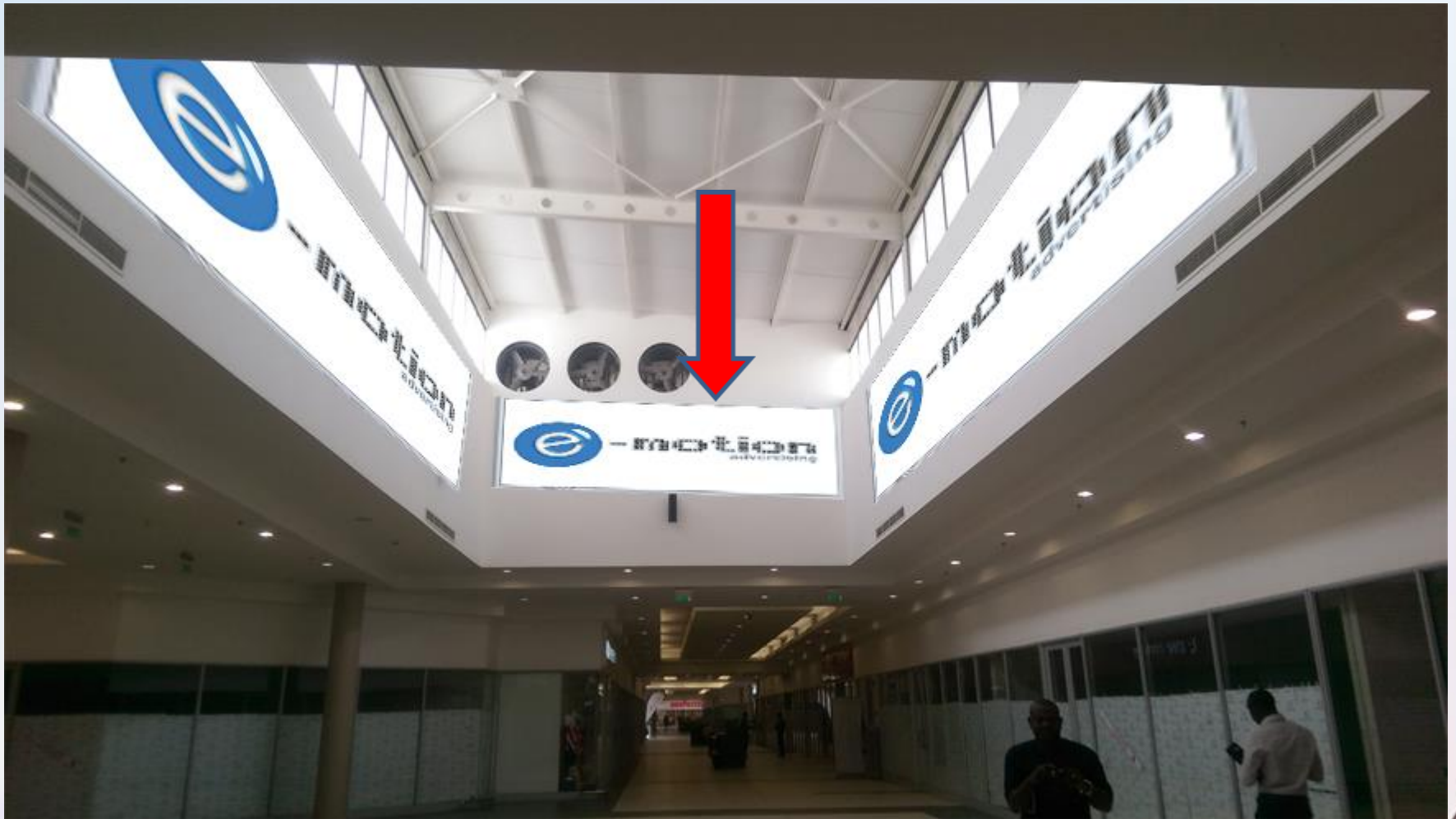




**Description: Panel into Game Shop**  
**Dimension: 6.0M X 3.0M**  
**Number of faces: 1**



**Description: Panel out of Game Shop**  
**Dimension: 6.0M X 1.2M**  
**Number of faces: 1**



**Description: Wall Mount by Game Shop**  
**Dimension: 12.0m X 1.2m**  
**Number of faces: 2**





**Description: Wall Mount Opp Staircase by 1<sup>st</sup> Floor Cinema Hall**  
**Dimension: 21M x 1.0M**  
**Number of faces: 1**



**Description: Wall Mount by 1<sup>st</sup> Floor Cinema Hall**  
**Dimension: 9.5M x 1.5M**  
**Number of faces: 1**





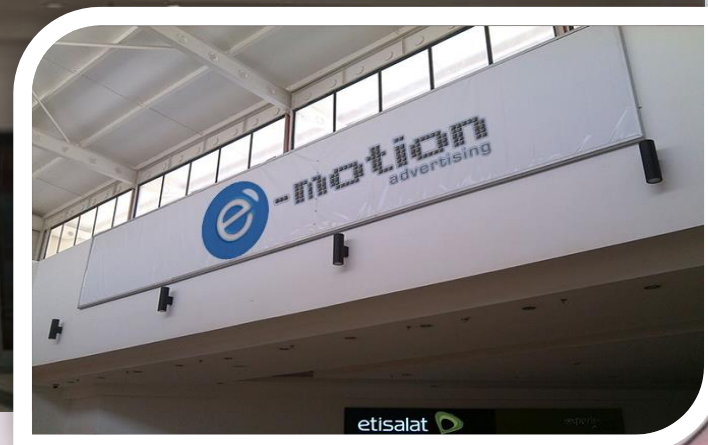
**Description: Wall Mount by 1<sup>st</sup> Floor Cinema Hall**  
**Dimension: 9.5M x 1.5M**  
**Number of faces: 1**



**Description: Wall Mount by Rest Room & Prayer Area**  
**Dimension: 8.0M X 2.0M**  
**Number of faces: 2**



**Description: Panel by Shoprite Mall Side walls**  
**Dimension: 12.0M X 2.0M**  
**Number of faces: 2**



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**Description: Panel into Shoprite Mall**  
**Dimension: 6.0M X 1.8M**  
**Number of faces: 1**





**Description: Panel out of Shoprite Mall**  
**Dimension: 6.0M X 1.2M**  
**Number of faces: 1**







## **EXTERIOR SECTION ADVERTISING PLATFORMS**

**Description: Wall Drape by Mall Main Entrance**

**Dimension: 10.0M X 5.0M**

**Number of faces: 2**



**Description: Wall Mount by Car Park**

**Dimension: 21.0M X 7.0M**

**Number of faces: 1**



**Description: Wall Drape by Entrance of Mall**

**Dimension: 14M X 14M**

**Number of faces: 1**



**Description: Wall Drape by Entrance of Mall**

**Dimension: 8.0M X 5.0M**

**Number of faces: 1**





**Description: Wall Mount Board by Main Gate**

**Dimension: 8.0M X 2.0M**

**Number of faces: 1**



**Description: Lamp Post at Car Park**

**Dimension: 0.6M X 1.0M**

**Number of faces: 60**



**Description: Bus Shelter**  
**Dimension: 3.0M X 2.1M**  
**Total Branding**

